

ABSTRACT OF THE DISCLOSURE

An apparatus and method for searching for a broadcast signal in a TV, in which broadcast TV programs are stored in real time using a storage medium and TV programs recorded in the storage medium are quickly searched for, are provided. According to the apparatus and method, by embedding a storage medium in a TV, a broadcast signal of a TV program the user is watching is stored in real time, and by controlling the storage medium, a TV program broadcast at a desired time before the current time, which the user watched, can be quickly and accurately searched for. Also, high speed search and slow search functions are enabled.